



Customers Vote Baxter Planning Systems Top Supply Chain Partner

Service parts planning specialist one of only three companies to make SupplyChainBrain's list of favorite solution providers 11 consecutive years

Austin, TX – July 10, 2014 — Baxter Planning Systems, the pioneer and recognized leader in inventory planning and optimization solutions, announced today that it has been voted a Top 100 Great Supply Chain Partner by the readers and visitors of *SupplyChainBrain*, the world's most comprehensive supply chain management information resource. Baxter is one of only a handful of companies to make the Top 100 list 11 consecutive years.

"Of all the awards we have won recently, this one is the most significant: it means that our customers took the time to nominate us and describe how our solutions have made a difference," said Greg Baxter, President and founder of Baxter Planning Systems. "I'm proud of our entire organization for creating an atmosphere of collaboration by listening and responding to our tightknit service parts planning community."

Now in its twelfth year, the Top 100 Great Supply Chain Partners program compiles the results of a six-month on-line poll conducted at supplychainbrain.com. Logistics and supply chain professionals are asked to nominate and describe the providers that have made a significant impact on their companies' efficiency, customer service and overall supply chain performance. The full list will be published in the upcoming July/August issue of *SupplyChainBrain*.

"This year we received thousands of nominations from companies small and large, covering scores of different industries," said Brad Berger, Publisher of *SupplyChainBrain*. "Congratulations to Baxter Planning Systems on being one of the 100 companies to receive the most qualified nominations."

About SupplyChainBrain (www.supplychainbrain.com)

SupplyChainBrain, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply chain management, *SupplyChainBrain* identifies emerging trends, technologies, best practices, forward thinking ideas, and cutting-edge solutions and continues to write and report about these as they evolve and mature.

About Baxter Planning Systems (www.bybaxter.com)

Since 1993, Baxter has developed solutions that meet the specific demands of aftermarket service and repair. Baxter's suite of integrated forecasting and planning applications enables companies to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Fortune 500 enterprises and growing startups deploying solutions from Baxter include Alcatel-Lucent, Maintech, NetApp, Nutanix, Kawasaki, Carestream Health, Illumina and many others. For more information, visit www.bybaxter.com.